

Book of Puzlo – a countermeasure to stereotype gaming



Dohi Entertainment releases an interactive jigsaw story that celebrates diversity and creativity

Dohi Entertainment, part of the digital, creative agency Dohi Sweden and the innovators behind the well renowned augmented audio-experience TableDrum, is back with a new take on the classic jigsaw puzzle. This time they take a stand for a better gaming climate for kids to learn and grow up in.

“The Book of Puzlo” is an interactive story combined with an animated puzzle that allows kids and parents together to be active and creative while listening to an exciting tale – a creative countermeasure to stereotype gaming entertainment. The moral of this story is that different is good.

– We always seek to combine the latest tech with great content. With Puzlo we want to give kids an opportunity to develop their own creativity while having a really good time – and if we at the same time can give them a few pointers on how to become an even better friend, all the better, says Emanuel Dohi, creative director and CEO at Dohi Sweden.

Guided by Melvin the Magician we embark on a journey where reality meets imagination. Puzlo has four unique story chapters and while piecing the puzzle together the valley of Puzlo comes to life in stunning 2D and 3D animations. You will get to know all the characters, and hopefully learn something from each and every one of them.

The Wandering Princess

The Wandering Princess is adventurous, and far too curious to sit around in a dusty tower all day long, waiting for a prince to accidentally stumble upon her.

She prefers to make things happen by herself.



The Troll

The troll is considered to be a bit of a coward. But he begs to differ. “There’s a big difference between being a coward and thinking things through before you go and do something stupid. And it actually takes a lot of courage to be a coward sometimes.”



Features

- Designed for iPad with beautiful high resolution graphics.
- Choose between 48 or 96 pieces
- iPad adapted gameplay, use of gyroscope and a new multi-touch gesture for kissing
- Includes several mini-challenges, maneuver cannonballs and help the witches build a fire.
- 2D and 3D animations and interactions
- Uniquely composed musical themes
- Narrated in English or Swedish

Price on iTunes: \$3.99

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